

# 11th Annual Spring Luncheon

Friday, April 20, 2012 • 11:00 a.m. - 1:30 p.m.

Marriott Waterfront Hotel

700 Aliceanna Street • Baltimore, Maryland 21202

Join the House Of Ruth Maryland for the 11th Annual Spring Luncheon featuring David Sanger, Chief Washington Correspondent for the New York Times and Michael Beschloss, NBC News Presidential Historian. Their insight on American Presidents, past, present and future will set the stage for a look at what really happens inside the walls of the White House.



**Co-Chairs:** Olwen Modell and Amy Newhall

Ticket price \$150 • Table price \$1,500

**Gold Sponsor:** Merritt Properties

**Silver Sponsor:** Eddie's of Roland Park

The Annual Spring Luncheon benefits the House Of Ruth Maryland - one of the nation's leading domestic violence service providers. Each year, the House Of Ruth Maryland helps thousands of women and children find the safety and security that so many of us take for granted.

24-Hour Hotline: 410-889-7884 (RUTH)

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Olwen Modell • Amy Newhall

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# 11th Annual Spring Luncheon Sponsorship Opportunities



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# Sponsorship Opportunities

## Title Sponsor \$25,000

- All publicity, signage, advertising and press releases will acknowledge the event as being "Presented by Sponsor's name" with logo.
- Full-page ad with preferred position in the Luncheon program and "Presented by Sponsor's Name" on Program cover
- Private, pre-reception with David Sanger and Michael Beschloss
- 12 tickets for preferred seating at the event
- Acknowledgement from the podium
- Company name on Reserved Table
- Logo on House of Ruth's web site linked for six months
- Autographed copy of Michael Beschloss's *Jacqueline Kennedy: Historic Conversations on Life with John F. Kennedy*
- Valet parking for all your guests
- Free assessment of your company's HR Policy around DV in the Workplace
- Six tickets to Crabaret and Sponsor's name in the program

## Gold Sponsor \$15,000

- Sponsor's name and/or logo on all event publicity, signage, advertising and press releases
- Full-page ad in the Luncheon program
- Private, pre-reception with David Sanger and Michael Beschloss
- 10 tickets for preferred seating at the event
- Acknowledgement from the podium
- Company name on Reserved Table
- Logo on House of Ruth's web site linked for six months
- Autographed copy of Michael Beschloss's *Jacqueline Kennedy: Historic Conversations on Life with John F. Kennedy*
- Valet parking for all your guests
- Free assessment of your company's HR Policy around DV in the Workplace
- Four tickets to Crabaret and Sponsor's name in the program

## Silver Sponsor \$10,000

- Sponsor's name and/or logo on all event publicity, signage, advertising and press releases
- Half-page ad in the Luncheon program
- Private, pre-reception with David Sanger and Michael Beschloss
- 10 tickets for preferred seating at the event
- Acknowledgement from the podium
- Company name on Reserved Table
- Logo on House of Ruth's web site linked for six months
- Autographed copy of Michael Beschloss's *Jacqueline Kennedy: Historic Conversations on Life with John F. Kennedy*
- Valet parking for all your guests
- Free assessment of your company's HR Policy around DV in the Workplace

## Bronze Sponsor \$5,000

- Sponsor's name and/or logo on all event publicity, signage, advertising and press releases
- Quarter-page ad in the Luncheon program
- Private, pre-reception with David Sanger and Michael Beschloss
- 10 tickets for preferred seating at the event
- Company name on Reserved Table
- Autographed copy of Michael Beschloss's *Jacqueline Kennedy: Historic Conversations on Life with John F. Kennedy*
- Parking for all of your guests
- Free assessment of your company's HR Policy around DV in the Workplace

## Lead Table \$3,000

- Prominent listing in the Luncheon Program
- 10 tickets for preferred seating at the event
- Company and/or individual name on Reserved Table

## Spring Luncheon Sponsorship Form

\_\_\_\_ Yes, we would like to support the House Of Ruth Maryland and victims of domestic violence by becoming a sponsor of the 11th Annual Spring Luncheon on April 20, 2012.

\_\_\_\_ Unfortunately, our firm cannot support events, but please accept the enclosed donation toward general operating expenses.

**By Fax:** 410-889-9347

**By Mail:** 2201 Argonne Drive, Baltimore, MD 21218

For additional information, contact Cheri Parlamen at

**410-554-8446** or [cparlaman@hruthmd.org](mailto:cparlaman@hruthmd.org).

Firm Name: \_\_\_\_\_  
(Print/type firm's name as you wish it to appear publicly)

Sponsorship Level: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Payment will be made: \_\_\_/\_\_\_/\_\_\_ (Please remit before 4/15/12)

\_\_\_\_ Our firm would like to return \_\_\_\_\_ (number) of our tickets for sale to other supporters, thus increasing the taxable value of our donation.

Signature: \_\_\_\_\_ Date \_\_\_\_\_

The House Of Ruth Maryland is one of the nation's leading domestic violence centers, helping thousands of battered women and children find the safety and security so many of us take for granted.

**24-Hour Hotline: 410-889-RUTH (7884) • [www.hruth.org](http://www.hruth.org)**